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A Word from the Board President



I want to welcome Class 26 to their life changing journey in LSR. The selection committee chose a group of our city's most promising, up and coming leaders. I am

humbled and honored to be elected as your LSRAA President for another year. As a member, you have several networking opportunities throughout the year to make new friendships and to promote your business. Another membership benefit is to receive the LSRAA Directory of all 754 Alumni. With your paid membership, you can simply go to our website, enter the password and download the Directory.

The Board and I are so grateful to the LSR Alumni, once again, for your continued support and membership in Leadership Santa Rosa. For your convenience, we are mailing you an invoice for your membership dues. Your dues, fees for events, and donations paid for all of the scholarships for LSR this year. I am proud that LSRAA presented a check for \$2,200 each to LSR and TLT. A huge thank you goes out to all of the Board for their efforts in sponsoring the events and to Bob Parker for his tremendous commitment and drive in helping raise the funds for the scholarships.

Also, we have some other exciting news to share with you. First and foremost is our Annual State of the City/County Forum, which will be held on Tuesday, November 3rd from 11:45 a.m. to 1:00 p.m. at the Santa Rosa City Council Chambers. Renowned SSU economist, Dr. Robert Eyster, will focus his talk on the economic outlook from the international down to the City of Santa Rosa. He will talk about why the recession will end and why we may double-dip, if we don't have a couple fundamental shocks to our economy. Lisa Hemenway is in charge of arranging a free box lunch for you—so yum! See page 4 for the registration form and send it in to reserve your seat.

I look forward to seeing you soon,

LSRAA Board President
Dr. Mary Bates, CEO
 Boys & Girls Clubs of Greater Santa Rosa

"What lies behind us and what lies before us are tiny matters compared to what lies within us."

~ Ralph Waldo Emerson

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Meet the 2009-2010 LSRAA Board of Directors



Standing L-R: Sharie Sbrazza, Chris Smith, Kris Anderson, Chris Rosell, Bob Parker
Front Row: Secretary, Joan Demitz, VP., Rita Alonso, Pres., Mary Bates, Treasurer, Lisa Hemenway
Not Pictured: Jenifer Levini, Hans Dippel, Henry Kaku, Victoria Lynskey, David O'Rourke, Eugene Patterson, Anne Marie Przyblyski

Chamber "Excellence in Leadership" Awards

DR. MARY BATES, Class 21, the President of LSRAA and CEO of the Boys & Girls Clubs of Greater Santa Rosa, was honored for her work with Sonoma County children and families at this year's LSR and Santa Rosa Chamber of Commerce "Excellence in Leadership" awards program. Bates, LSR Class 21, received the award in the Human Services division. Bates also received an award this year from the D.A.'s office for her work in gang prevention. Honors went also **STEVE RABINOWITSH**, Class 6, in the Government division; **CURT GRONINGA**, Class 1, Education; **MADELEINE KEEGAN O'CONNELL**, Class 17, Media, Communications & PR; **CRAIG LAWSON**, Class 10, Planning & Development; **DAN BENEDETTI**, Agriculture; **Carl Campbell**, Health Care; **NANCY LO DOLCE**, Justice; **GARY HOCHMAN**, Business & Economy, and **COREY HUDSON**, Quality of Life. LSR alum **GRONINGA**, SRJC's vice president of administrative services, also was honored with the 2009 Bob Blanchard Leadership Award.

Annual BBQ Smash Hit



A sunny day under a canopy of native oaks and redwoods greeted about 160 LSRAA members and guests at Richard's Grove & Saralee's Vineyard in Windsor on June 17, when LSRAA celebrated its 25th Anniversary Party at the Annual BBQ, which featured all-American fare of grilled burgers, assorted salads, watermelon and traditional cookies. A huge thank you to our Co-chairs Bob Parker of Class 11 and Sharie Sbrazza of Class 22 for all of their long hours and hard work. We extend a heartfelt gratitude to everyone who assisted and donated to make this event successful and fun. Special thanks goes to Saralee and Richard Kunde, each LSRAA Board member, griller Billy Coughlin, Chris Rosell of Bank of Marin for oysters, Mike Runyon of Skyhawk Market for potato salad, plus all the sponsors and raffle prize donors. And thanks to each guest for bringing a bottle of fine Sonoma County wine! Event proceeds of over \$8000 have been donated to Leadership Santa Rosa Scholarship Fund, LSRAA programs and Tomorrow's Leaders Today Scholarship Fund.



LSR Alumni On The Move

JOHN VOYLES, Class 10, is living in Washington, D.C., and thinking about us and this glorious place of ours, especially when he's out stretching his legs with dog. John wrote the other day in an e-mail (frjohnv@gmail.com) "I miss the West Coast, and the last couple of days with the rain and walking Ruby through the woods reminds me of our time in Sonoma County and living at the river." If you're in DC, he'd love for you to get it touch.

JON FEHLMAN, Class 22, a former lieutenant with the Santa Rosa Police Department, is the new chief of the City of Bainbridge Island Police Department. It's a great place to be, Jon said, and he'd be happy to show visiting LSR grads around.

SHIRLEE ZANE, Class 24, will be honored Oct. 15 as one of the Sonoma State University Alumni Association's 2009 Distinguished Alumni. Shirlee, of course, is the former director of the Council on Aging and current Sonoma County Supervisor.

BOB MARSHALL, Class 12, was a robust, white-haired star to his LSR classmates and everyone else who knew him. He has been deeply missed since he died of cancer earlier this year. His wife, Karen, was with Bob when he passed.

PAT WIGGINS, Class 12, has announced that she will wrap up a long, productive career as an elected public official and will not seek re-election when her current term in the California Senate expires. Pat served previously on the Santa Rosa City Council and in the state Assembly.



Leadership Santa Rosa
Alumni Association presents:

The State of the City & County

An annual LSRAA forum on leading local issues



What's the economy's prognosis, Doc?

Dr. Rob Eyler,

Chairman of the Economics Department at SSU and a widely recognized authority on regional and national economic issues, will speak on:

'The Boom to Come: Double Dipping in the Punch Bowl?'

Dr. Eyler will describe why the recession will end and why we may double-dip if we don't have a couple of fundamental shocks to our economy.

Tuesday, NOVEMBER 3 – 11:45 a.m. to 1:00 p.m.

Santa Rosa City Council Chambers, 100 Santa Rosa Avenue

Reservation Form/Fall 2009 LSRAA State of the City/County

Fee includes a lovely box lunch and a beverage

Name _____ LSR Class No. _____ \$ 15
 Guest(s) _____ at \$18 each \$ _____
 Total amount remitted (make check payable to LSRAA) \$ _____

PLEASE MAIL THIS COUPON AND YOUR PAYMENT TO:

LSRAA, P.O. Box 742, Santa Rosa, CA 95402

➤ You may also RSVP, then pay at the door, by emailing csmith54@sonic.net with the number of people who will attend, their names and, if applicable, their LSR class numbers.

➤ Participants who don't RSVP or pay in advance will be admitted at the door, but the cost will be \$20 and there is no guarantee a lunch will be available.